# Colorado River Historical Society, Inc. Privacy Policy Approved 9-8-2025

This Privacy Policy explains how the Colorado River Historical Society, Inc. ("we," "us," or "our") collects, uses, and discloses personal information when you visit our museum, shop in our gift store, make donations, sign up for events, or use our website. It applies to all volunteers, members, donors, visitors, and online users in Arizona.

#### **Information We Collect**

We collect the following categories of information:

- Personal details you provide directly
  - o Name, mailing address, email, phone number
  - o Payment information for purchases or donations
  - Volunteer applications and membership forms
- Automatically collected data
  - o Website usage (pages viewed, links clicked) via cookies and similar technologies
  - o IP address, device type, browser, and operating system

#### **How We Use Your Information**

We use your personal information to:

- Provide and manage museum admissions, gift shop purchases, memberships, and events
- Process donations and financial transactions securely
- Send newsletters, program updates, volunteer notices, and fundraising appeals
- Analyze visitor engagement to improve exhibits, programs, and our website
- Fulfill legal and reporting obligations under Arizona law

#### **Sharing and Disclosure**

We share your information only in the following circumstances:

- With trusted service providers who process data on our behalf (e.g., payment processors)
- When required by law or to respond to valid legal requests (court orders, subpoenas)
- To protect the rights, property, or safety of our organization, volunteers, or visitors
- In aggregated or anonymized form that does not identify you personally

### **Cookies and Tracking Technologies**

We use cookies and similar tools to enhance website functionality and to understand how visitors use our site. You may disable cookies through your browser settings, though this may limit certain features. Third-party analytics providers may collect information about your online activities over time and across different websites.

#### **Data Security and Breach Notification**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. In the unlikely event of a data breach affecting Arizona residents, we will comply with Arizona Revised Statutes Title 44, Chapter 13, including notifying affected individuals within 45 days and the Attorney General if more than 1,000 residents are impacted.

## Children's Privacy

We do not knowingly collect personal information from children under 13. If we learn that information about a child under 13 has been collected, we will delete it promptly. Parents or guardians who believe we have inadvertently obtained information about their child should contact us.

## **Your Rights and Choices**

You have choices regarding your personal data:

Ask us to restrict certain processing activities

# **Third-Party Links**

Our website or communications may include links to external sites not operated by us. We are not responsible for the privacy practices or content of those sites. We encourage you to review their policies before providing personal information.

# **Contact Us**

If you have questions or concerns about this policy or our data practices, please contact:

Colorado River Historical Society, Inc. P. O. Box 1599 Bullhead City, AZ 86430

Email: crhsmuseum@outlook.com

Phone: 928-754-3399

This Privacy Policy may be updated periodically.